Hot Off The Press

Latest statistics from Statistics New Zealand

Statistics New Zealand
TATAURANGA AOTEAROA

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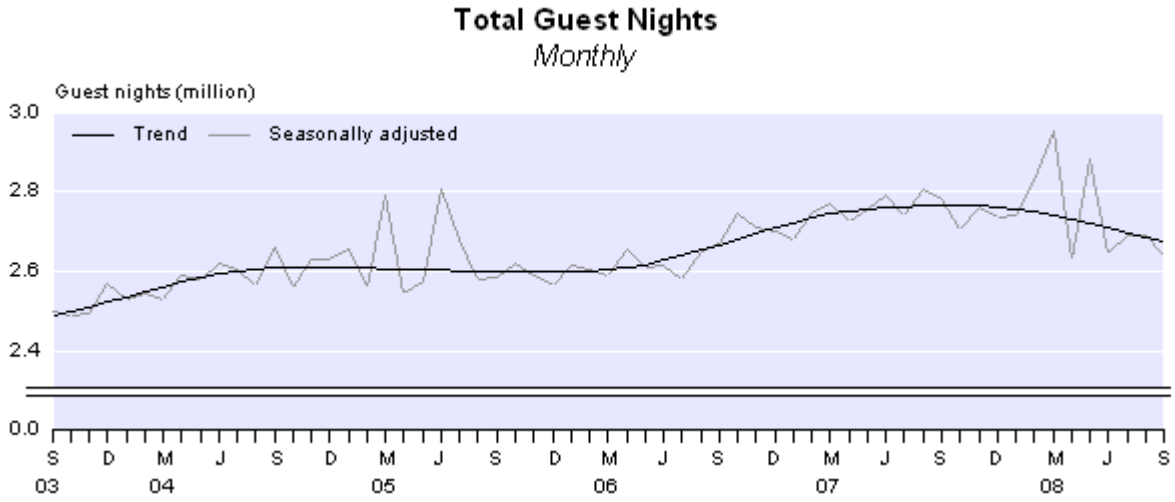
Accommodation Survey: September 2008

Highlights

In September 2008 compared with September 2007:

- Total guest nights decreased 5 percent – the fourth consecutive month to show a fall.
- All five accommodation types had fewer guest nights, led by motels and backpackers.
- Ten of the 12 regions recorded fewer guest nights, led by Bay of Plenty and Otago.

The trend in total guest nights has been decreasing since October 2007 but is still higher than the most recent low point in January 2006.



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See also *Accommodation Survey: September 2008* – Media release.

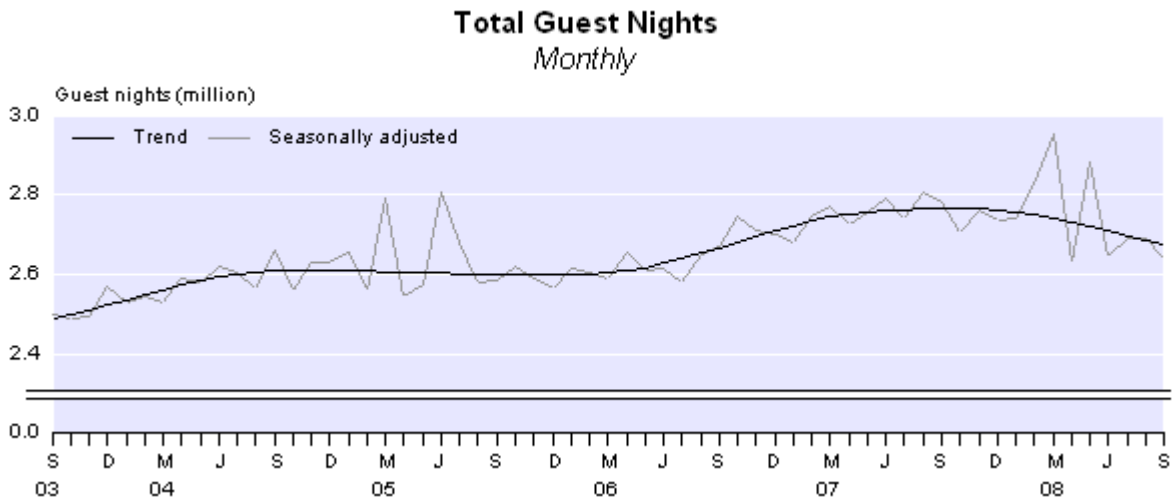
Commentary

Total guest nights

Total guest nights in short-term commercial accommodation were 2.2 million in September 2008, a 5 percent decrease compared with September 2007 and a 1 percent decrease compared with September 2006. This is the fourth consecutive month in which total guest nights have decreased when compared with the same month the previous year.

In 2008, the third-term school holidays started later in September than in 2007, but the exact effect cannot be measured.

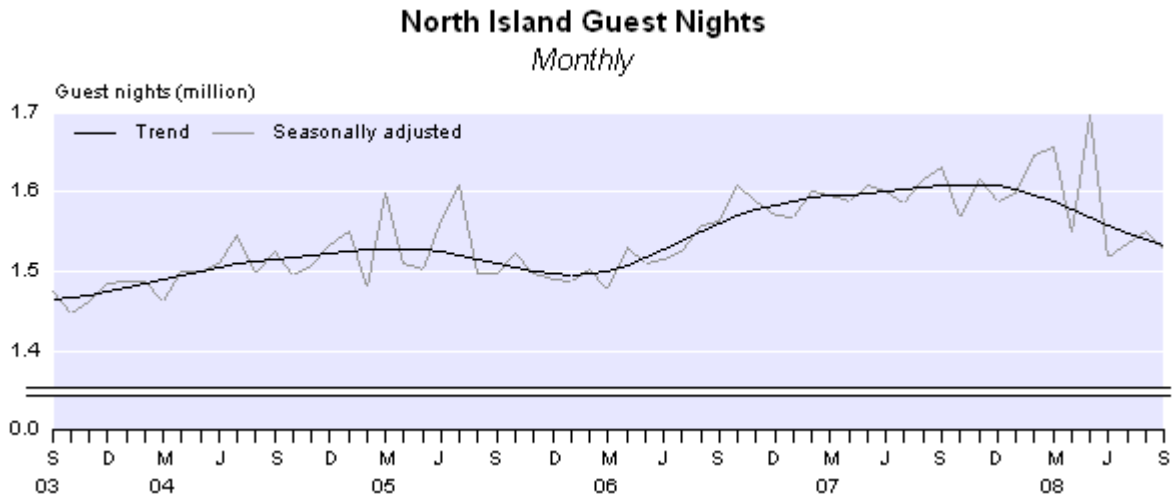
The trend in total guest nights has been decreasing since October 2007, after increasing from February 2006. The trend level is now 3 percent lower than the recent peak in October 2007, but is 3 percent higher than the most recent low point in January 2006.



Guest nights by island

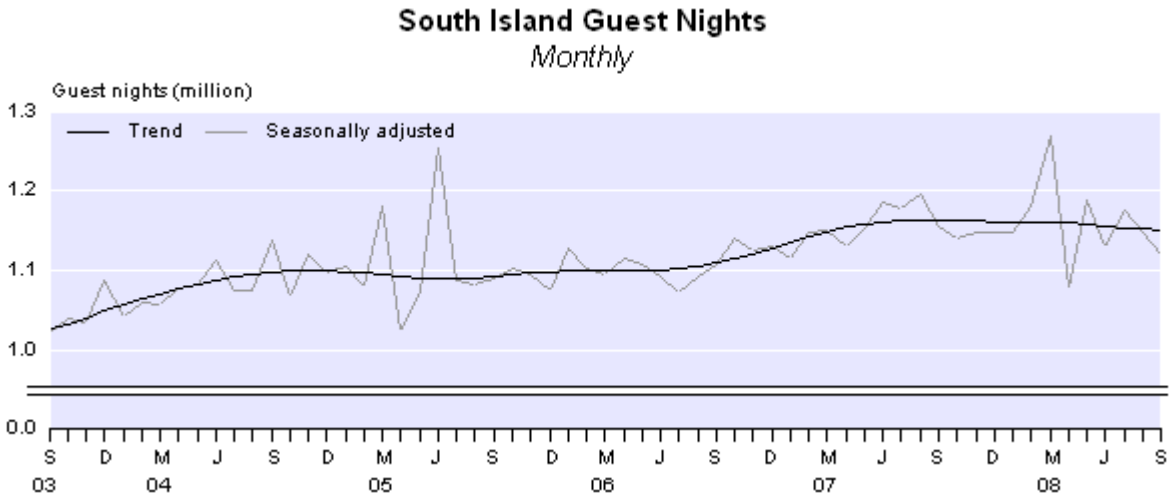
Guest nights in the North Island were 1.3 million in September 2008, a 6 percent decrease compared with September 2007 and a 2 percent decrease compared with September 2006.

The trend for North Island guest nights has been decreasing since October 2007, after increasing from February 2006. The trend level is now 5 percent lower than the October 2007 peak, but is 2 percent higher than the most recent low point in January 2006.



Guest nights in the South Island were 0.9 million in September 2008, a 4 percent decrease compared with September 2007, and a similar number to September 2006.

The trend for South Island guest nights has been gradually decreasing since the series peaked in August 2007 and is now 1 percent lower than this high point.



Guest nights by region

In September 2008, 10 of the 12 regions recorded fewer guest nights than in September 2007, with the following regions showing the largest decreases:

- Bay of Plenty (down 38,000 or 17 percent)
- Otago (down 24,000 or 7 percent)
- Waikato (down 19,000 or 10 percent)
- Auckland (down 13,000 or 3 percent).

The two regions to record an increase were Wellington (up 2,000 or 1 percent) and Southland (up 1,000 or 1 percent).

Comparison with short-term overseas visitor arrival statistics

International Travel and Migration: September 2008 shows that short-term overseas visitor arrivals to New Zealand in September 2008 were down 11,100 (7 percent) from September 2007. This fall followed a decrease of 2,300 (1 percent) in August 2008 compared with August 2007.

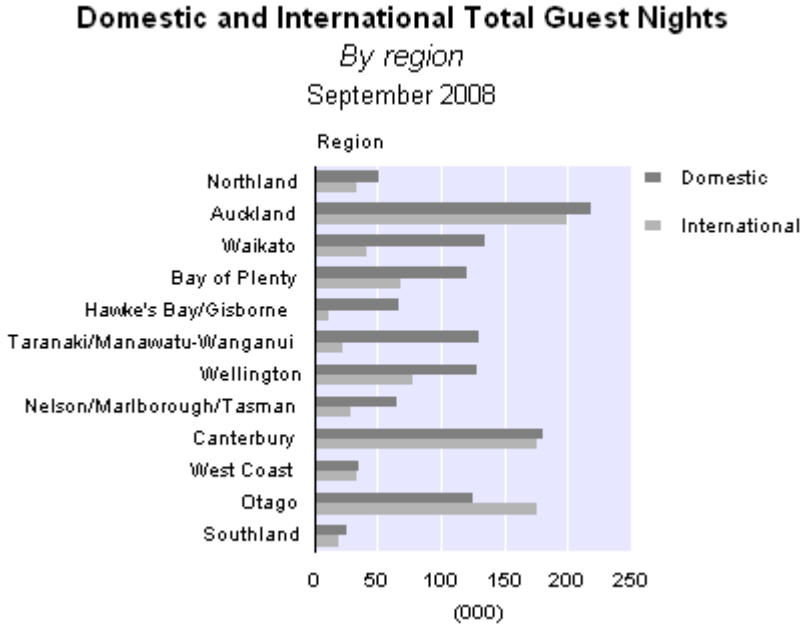
More visitors came to visit friends and relatives (up 300 or 1 percent) in September 2008 compared with September 2007, while fewer visitors were on holiday (down 8,500 or 10 percent) and on business (down 800 or 4 percent).

New Zealand resident short-term departures for September 2008 were down 16,400 (8 percent) from September 2007. This fall followed a decrease of 1,600 (1 percent) in August 2008 compared with August 2007.

Origin of guests

In September 2008, domestic guest nights were 1.3 million. The Auckland region had the highest number of domestic guest nights, followed by Canterbury and Waikato.

International visitors contributed 0.9 million guest nights in September 2008. The Auckland region had the highest number of international guest nights, followed by Otago and Canterbury. These three regions combined represented 62 percent of total international guest nights in September 2008.



Domestic guest nights were 59 percent of total guest nights in September 2008. In the North Island, domestic guest nights contributed 65 percent of its total. In the South Island, domestic guest nights were 50 percent of its total. Eleven of the 12 regions had more domestic than international guest nights, with Otago being the exception.

Survey change

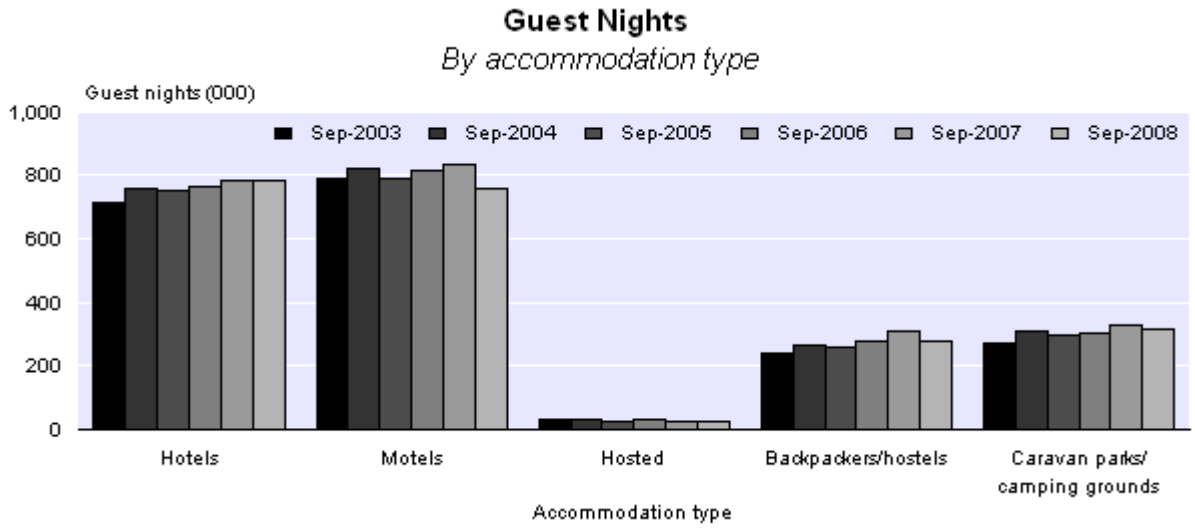
From the November 2007 survey month, information on domestic and international guest nights is available on a monthly basis. Previous information on 'origin of guest by country' is no longer available. This is the first stage of changes being made, following a review of the Accommodation Survey, which aim to balance the need for high-quality information against the need to reduce respondent load.

In September 2008, there was a response rate of 68 percent to the Accommodation Survey question on 'origin of guests'. Before the survey change, the response rate for this question ranged between 55 and 60 percent. Figures for those establishments that failed to respond have been imputed. Such high levels of imputation can affect data quality, especially for regional statistics and for accommodation type.

Guest nights by accommodation type

In September 2008, guest nights for all five accommodation types decreased compared with September 2007. Motels had the largest decrease, down 77,000 (9 percent), followed by backpackers, down 28,000 (9 percent). The decrease in motel guest nights contributed almost two-thirds of the total decrease. This is the fourth consecutive month in which motel guest nights have decreased compared with the same month the previous year.

Motel guest nights are dominated by domestic guests while the majority of backpackers guest nights are international.



In September 2008, hotels had the largest share of total guest nights (36 percent), followed by motels (35 percent) and caravan parks/camping grounds (15 percent).

For the year ended September 2008, hotels had a 3 percent increase in guest nights, and motels had a 3 percent decrease in guest nights.

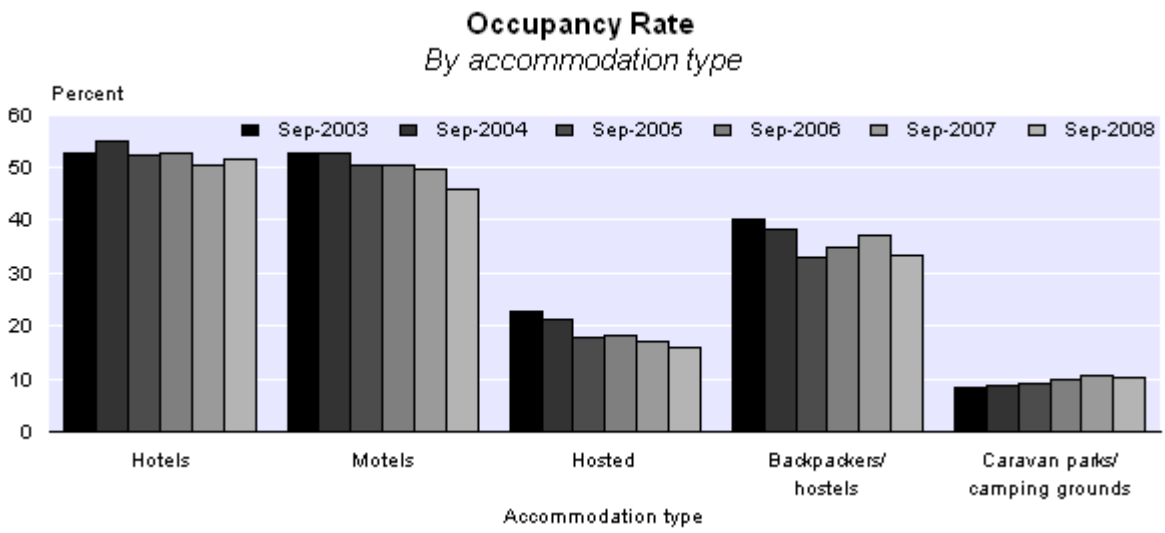
Occupancy rate

In September 2008, the occupancy rate, excluding caravan parks/camping grounds, was 43 percent, compared with 45 percent in September 2007.

Accommodation capacity, excluding caravan parks/camping grounds, was 2 percent above the September 2007 level.

Hotels had the highest occupancy rate (51 percent) of all the accommodation types in September 2008, followed by motels (46 percent) and backpackers/hostels (33 percent). Hotels generally have the highest occupancy rate in September months.

Excluding the caravan parks/camping grounds category, the Auckland region had the highest occupancy rate (56 percent) in September 2008, followed by Wellington (55 percent).



Response rates

Response rates by accommodation type for September 2008			
Accommodation type	**Establishments responding to questions on guest nights, guest arrivals and stay unit nights**	**Proportion of guest-night estimate from actual data**	**Proportion of origin-of-guest estimate from actual data**
	Percentage		
Hotels	79	92	77
Motels	77	80	63
Hosted	82	81	65
Backpackers/hostels	76	78	54
Caravan parks/ camping grounds	80	83	67
Total	78	84	68

When respondents do not answer questions in the Accommodation Survey, Statistics New Zealand estimates the missing information based on data from similar establishments in the same and/or similar areas. For more information, please refer to the Technical notes of this release or contact Statistics NZ.

Survey sponsorship

The Accommodation Survey is a monthly survey undertaken by Statistics NZ and sponsored by the Ministry of Tourism.

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Next release ...

Accommodation Survey: October 2008 will be released on 11 December 2008.

Technical notes

Population

The target population for this survey is all 'geographic units' (called 'establishments' in this publication) that are classified as short-term (less than one month) commercial accommodation providers operating in New Zealand. In terms of the Australian and New Zealand Standard Industrial Classification (ANZSIC), the target population is taken from class 5710 (accommodation), and the part of class 5720 (pubs, taverns and bars) that also provides accommodation.

The survey frame is all short-term commercial accommodation-providing geographic units belonging to an economically significant 'enterprise'. Economic significance is generally determined as being GST registered and having a turnover of at least $30,000 per annum.

Survey errors

This survey aims for 100 percent coverage of the population (a full census). In practice, however, an overall response rate of between 76 and 80 percent is usually achieved. The remaining units are given imputed values based upon the characteristics of similar establishments in the same or similar regions. Imputation introduces unknown errors into the estimates, and users of the data should bear this in mind. The size of these unknown errors is difficult to quantify.

Other errors occur for reasons such as respondent error, frame quality and errors in processing. While every effort is made to minimise these errors, they will still occur. It is not possible to quantify their effect.

Trend estimates

For any series, the survey estimates can be broken down into three components: trend, seasonal and irregular. While seasonally adjusted series have had the seasonal component removed, the trend series have had both the seasonal and the irregular components removed. Trend estimates reveal the underlying direction of movement in a series, and are likely to indicate turning points more accurately than seasonally adjusted estimates.

The accommodation trend series are calculated using the X-12-ARIMA seasonal adjustment package. They are based on optimal moving averages of the seasonally adjusted series, with an adjustment for outlying values. The X-12-ARIMA package is an updated version of X-11-ARIMA, developed by the U.S. Census Bureau.

The trend estimates towards the end of the series incorporate new data as it becomes available, and can therefore change as more observations are added to the series. Revisions can be particularly large if an observation is treated as an outlier in one month, but is found to be part of the underlying trend as further observations are added to the series. All trend estimates are subject to revisions each month, but normally only the last two or three estimates are likely to be substantially altered.

Trend estimates versus month-on-month comparisons

Trend estimates reveal the underlying direction of the movement in a series. In contrast, comparisons between one month and the same month in the previous year(s) do not take account of data recorded in between these periods, and are subject to one-off fluctuations. Reasons for fluctuations include changes in the timing of holidays, international crises, and large sporting and cultural events.

Seasonally adjusted estimates

The X-12-ARIMA package has been used to produce the seasonally adjusted estimates referred to in the Commentary text. Seasonal adjustment aims to eliminate the impact of regular seasonal events. These may be due to climatic effects (such as more guests staying in camping grounds during the summer) or calendar effects (such as holidays). This makes the data for adjacent months more comparable. All seasonally adjusted figures are subject to revision each month.

Further information about seasonal adjustment is available on the Statistics New Zealand website.

Classification of accommodation type

The predominant capacity provided determines the accommodation type. For instance, if a business provides both motel and camping ground accommodation, but the majority of its stay units are motel rooms, then it would be classified as a motel. The classification system used is the New Zealand Accommodation Classification, broadly defined below:

- Hotels: includes both hotels and resorts
- Motels: includes motor inns, apartments and motels
- Hosted: includes private hotels, guest houses, bed and breakfasts, and holiday farm (farmstay) accommodation
- Backpackers/hostels
- Caravan parks/camping grounds.

Further information on the classification system is available on request.

Origin of guests

From November 2007, information on total domestic and international guest nights will be available on a monthly basis but the breakdown by region or country will no longer be available.

Other definitions

Business frame

A register (maintained by Statistics NZ) of all economically significant businesses operating in New Zealand from which the survey population is drawn.

Establishment

The smallest statistical unit operating within a single physical location and owned by a single enterprise. The term is used to represent what is usually called the 'geographic unit' in other Statistics NZ publications.

Guest night

A guest night is equivalent to one guest spending one night at an establishment. For example, a motel with 15 guests spending two nights would report provision of 30 guest nights of accommodation.

Stay unit

The term used to describe the unit of accommodation that is available to be charged out to guests (for example a powered site in a caravan park, a bed in a backpackers, a room in a hotel or motel).

Capacity (stay unit nights available)

This is the basic measure of an establishment's accommodation capacity. It is defined as one stay unit multiplied by one night. For example, 10 units in a motel available for guest use (whether occupied or not) for the full 31 days in July would have an accommodation capacity of 310 stay unit nights.

Occupancy rate

This derived variable is calculated by dividing stay unit nights occupied by stay unit nights available. In the case of the motel above, if six of its 10 units were occupied every night in July, it would have 6 x 31 = 186 stay unit nights occupied, and its occupancy rate would be 60 percent.

Average length of stay

This derived variable is calculated by dividing total guest nights by total guest first nights.

More information

For more information, follow the link from the Technical notes of this release on the Statistics NZ website.

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Timed statistical releases are delivered using postal and electronic services provided by third parties. Delivery of these releases may be delayed by circumstances outside the control of Statistics NZ. Statistics NZ accepts no responsibility for any such delays.

Tables

The following tables are printed with this Hot Off The Press and can also be downloaded from the Statistics New Zealand website in Excel format. If you do not have access to Excel, you may use the Excel file viewer to view, print and export the contents of the file.

1. Establishments, capacity, guest nights, occupancy rate and average stay, by accommodation type
2. Occupancy rate excluding caravan parks/camping grounds, by region
3. Total guest nights
4. Seasonally adjusted and trend guest nights, by accommodation type
5. North Island guest nights
6. South Island guest nights
7. Regional guest nights

Accommodation pivot tables

The Accommodation pivot tables provide more detailed information, breaking the survey variables down by regional tourism organisation areas and territorial authority areas. These tables can be downloaded from the Statistics NZ website.

- **Regional Tourism Organisation (RTO) Area by Accommodation Type (Type)**
  Contains number of establishments, capacity, occupancy rates, guest nights, guest arrivals, length of stay and some ratios of these variables. The graph on the first worksheet will change to display the RTO and Type you select on the second worksheet. When printing the graph, select a cell rather than the graph so the heading will print.

- **Total Accommodation by Territorial Authority (TA)**
  Contains number of establishments, capacity, occupancy rates, guest nights, guest arrivals, length of stay and some ratios of these variables.

- **Origin of Guests and Employment Information by Regional Tourism Organisation (RTO)**
  Contains domestic and international guest night variables and employees.

Printing a selection of data in a spreadsheet

If you only want to print some of the information in a spreadsheet, either select the pages you want in the print box, or hide the data you don't want to print by highlighting the columns or rows of data you don't want, then right click the mouse and select 'Hide'.

Table 1

Establishments, Capacity, Guest Nights, Occupancy Rate and Average Stay[(1)(2)(3)]

By accommodation type

Accommodation type	Series ref: ACSM	Month												
		2007				2008								
		Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
Hotels/resorts														
Number of establishments	*S1AA*	574	572	579	579	575	577	580	578	562	566	570	575	581
Capacity (000)	*S1AB*	946	984	960	992	994	934	1,006	977	999	970	1,006	1,009	982
Guest nights (000)	*S1AC*	785	845	997	874	1,042	1,125	1,109	894	749	645	800	801	784
Occupancy rate (percent)	*S1AD*	50.4	53.4	65.2	50.8	59.2	72.0	66.2	57.1	48.9	43.1	49.4	50.9	51.3
Average stay (nights)	*S1AE*	1.9	1.8	1.8	1.8	1.8	1.8	1.8	1.8	1.8	1.8	2.0	1.9	1.9
Motels/motor inns/apartments														
Number of establishments	*S1BA*	1,777	1,791	1,801	1,810	1,810	1,817	1,822	1,823	1,802	1,805	1,806	1,807	1,816
Capacity (000)	*S1BB*	835	866	841	870	872	816	872	847	870	847	877	881	855
Guest nights (000)	*S1BC*	835	863	922	969	1,241	1,139	1,158	905	685	579	774	708	758
Occupancy rate (percent)	*S1BD*	49.6	51.2	57.8	51.6	62.6	69.9	65.7	54.8	42.9	38.4	44.4	42.3	46.0
Average stay (nights)	*S1BE*	1.9	1.8	1.8	1.8	1.9	1.8	1.8	1.8	1.8	1.8	2.0	1.9	1.9
Hosted accommodation[(4)]														
Number of establishments	*S1CA*	620	663	695	711	704	719	717	694	635	594	595	579	605
Capacity (000)	*S1CB*	95	104	103	109	108	104	111	105	101	92	95	92	93
Guest nights (000)	*S1CC*	30	38	55	65	81	90	78	43	24	18	27	26	27
Occupancy rate (percent)	*S1CD*	17.2	20.8	29.4	30.1	37.9	45.3	37.3	22.5	14.1	11.4	15.3	15.6	15.8
Average stay (nights)	*S1CE*	2.0	1.8	1.8	1.8	1.8	1.8	1.8	1.9	1.9	2.0	2.4	2.4	2.2
Backpackers/hostels														
Number of establishments	*S1DA*	426	445	446	451	448	448	447	450	440	420	414	424	427
Capacity (000)	*S1DB*	744	781	748	792	788	747	798	779	790	745	766	782	754
Guest nights (000)	*S1DC*	307	314	391	436	489	486	514	417	323	290	321	297	279
Occupancy rate (percent)	*S1DD*	37.3	35.7	47.0	48.5	56.5	58.2	57.6	46.8	37.1	35.3	37.5	33.9	33.3
Average stay (nights)	*S1DE*	2.1	2.0	2.0	1.9	1.9	1.9	1.9	2.0	2.0	2.1	2.2	2.2	2.2
Total excluding caravan parks/camping grounds														
Number of establishments	*S1XA*	3,397	3,471	3,521	3,551	3,537	3,561	3,566	3,545	3,439	3,385	3,385	3,385	3,429
Capacity (000)	*S1XB*	2,620	2,736	2,652	2,763	2,762	2,601	2,787	2,708	2,759	2,655	2,744	2,765	2,685
Guest nights (000)	*S1XC*	1,957	2,060	2,365	2,344	2,853	2,840	2,859	2,259	1,781	1,532	1,922	1,832	1,848
Occupancy rate (percent)	*S1XD*	45.2	46.4	56.3	49.6	58.7	66.3	62.4	52.1	42.4	38.3	43.3	42.1	43.4
Average stay (nights)	*S1XE*	1.9	1.8	1.8	1.8	1.9	1.8	1.8	1.8	1.8	1.9	2.0	2.0	2.0
Caravan parks/camping grounds														
Number of establishments	*S1EA*	393	407	416	419	418	413	413	409	396	394	387	387	399
Capacity (000)	*S1EB*	1,430	1,593	1,568	1,629	1,637	1,511	1,616	1,558	1,484	1,428	1,457	1,460	1,455
Guest nights (000)	*S1EC*	329	379	429	894	1,607	769	774	454	252	181	237	216	319
Occupancy rate (percent)	*S1ED*	10.6	11.0	13.1	23.5	36.7	23.6	21.4	13.3	8.4	6.6	7.8	7.6	10.3
Average stay (nights)	*S1EE*	1.8	1.8	1.7	2.1	2.6	1.9	1.9	1.7	1.8	2.0	2.0	1.9	1.9
Total														
Number of establishments	*S19A*	3,790	3,878	3,937	3,970	3,955	3,974	3,979	3,954	3,835	3,779	3,772	3,772	3,828
Capacity (000)	*S19B*	4,050	4,329	4,220	4,391	4,400	4,112	4,403	4,266	4,243	4,083	4,201	4,225	4,140
Guest nights (000)	*S19C*	2,286	2,439	2,795	3,239	4,461	3,609	3,633	2,713	2,033	1,713	2,159	2,048	2,167
Occupancy rate (percent)	*S19D*	33.0	33.4	40.3	39.9	50.5	50.6	47.4	37.9	30.5	27.2	31.0	30.2	31.7
Average stay (nights)	*S19E*	1.9	1.8	1.8	1.9	2.1	1.8	1.8	1.8	1.8	1.9	2.0	2.0	1.9

For footnotes, see end of table.

Table 1
continued

Establishments, Capacity, Guest Nights, Occupancy Rate and Average Stay[(1)(2)(3)]

By accommodation type

Accommodation type	Series ref: ACSM	Month												
		2007				2008								
		Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
		Percentage change from the same month of the previous year[(5)]												
Hotels/resorts														
Number of establishments	*S1AA*	1.4	0.7	1.8	1.6	1.1	1.9	2.1	1.6	-1.7	-0.4	-0.2	0.5	1.2
Capacity	*S1AB*	2.5	2.1	2.6	2.6	2.3	6.8	2.7	2.9	3.1	3.6	2.8	2.5	3.9
Guest nights	*S1AC*	2.4	-0.8	2.1	-1.3	4.0	8.1	4.5	4.9	9.8	2.6	2.5	4.1	-0.2
Occupancy rate	*S1AD*	-4.0	-4.0	-1.0	-3.9	0.6	-0.3	-1.6	7.6	3.0	-2.3	2.1	3.2	1.9
Average stay (nights)	*S1AE*	-1.1	1.2	5.0	1.4	-0.6	-1.4	0.4	-1.3	0.6	0.4	1.7	-1.0	2.6
Motels/motor inns/apartments														
Number of establishments	*S1BA*	2.6	2.6	3.0	3.0	2.8	2.7	3.0	3.1	2.0	2.8	2.8	1.9	2.2
Capacity	*S1BB*	4.4	3.8	4.0	3.7	3.8	6.5	2.6	2.5	1.6	2.6	2.1	2.2	2.4
Guest nights	*S1BC*	2.6	-1.4	2.2	-0.3	0	1.2	1.3	-5.2	0.3	-13.6	-5.7	-10.4	-9.2
Occupancy rate	*S1BD*	-1.8	-3.0	-1.9	-3.2	-3.7	-3.1	-3.5	-0.9	-3.3	-9.5	-4.5	-10.1	-7.2
Average stay (nights)	*S1BE*	1.7	0.1	0.2	3.0	1.1	-0.7	1.9	-0.6	0.2	0.6	0.4	-3.0	2.6
Hosted accommodation[(4)]														
Number of establishments	*S1CA*	4.4	5.6	5.6	7.2	4.5	5.7	5.6	3.7	3.3	1.9	6.1	0	-2.4
Capacity	*S1CB*	2.3	2.7	3.0	4.3	3.1	9.3	6.5	5.9	5.0	3.5	6.1	0.2	-2.2
Guest nights	*S1CC*	-5.6	-8.5	0.6	2.8	-0.8	1.2	6.0	-6.0	6.9	-15.9	-0.9	-9.2	-8.1
Occupancy rate	*S1CD*	-6.1	-9.2	-3.5	-4.1	-4.3	-6.7	-1.6	-7.3	-0.4	-11.5	-4.6	-9.2	-8.1
Average stay (nights)	*S1CE*	-0.7	1.5	2.7	-1.5	0.3	-0.2	-0.5	4.6	-0.3	1.1	6.1	7.0	9.1
Backpackers/hostels														
Number of establishments	*S1DA*	1.7	2.1	1.8	1.8	1.4	1.1	0.4	2.0	2.3	1.4	0.7	2.9	0.2
Capacity	*S1DB*	3.2	2.5	1.6	4.2	3.7	7.5	3.0	3.9	3.8	3.1	2.4	3.3	1.4
Guest nights	*S1DC*	10.3	-1.6	0.2	2.1	-2.9	0.7	3.7	1.6	10.1	4.0	-0.4	-1.3	-9.2
Occupancy rate	*S1DD*	6.8	-4.9	-1.6	-2.7	-4.2	-4.5	0.6	-4.7	4.3	0.5	-2.8	-4.5	-10.7
Average stay (nights)	*S1DE*	2.8	3.7	2.2	1.7	1.2	0.9	0.5	2.8	2.2	4.6	0	7.5	4.0
Total excluding caravan parks/camping grounds														
Number of establishments	*S1XA*	2.6	2.8	3.2	3.4	2.7	3.0	3.0	2.8	1.6	2.0	2.6	1.4	0.9
Capacity	*S1XB*	3.3	2.8	2.8	3.5	3.2	7.0	2.9	3.2	2.9	3.1	2.6	2.6	2.5
Guest nights	*S1XC*	3.5	-1.3	1.8	-0.2	0.8	3.7	3.1	-0.2	6.0	-4.2	-1.5	-3.0	-5.5
Occupancy rate	*S1XD*	-0.9	-3.9	-1.5	-3.4	-2.3	-2.6	-1.7	1.0	1.0	-4.2	-1.5	-3.3	-4.1
Average stay (nights)	*S1XE*	0.7	1.0	2.6	2.1	0.4	-0.8	1.0	-0.2	0.7	1.2	1.0	-0.5	2.8
Caravan parks/camping grounds														
Number of establishments	*S1EA*	-1.5	-0.5	1.2	0	0	-1.2	-0.7	-0.7	0	0.3	0	0.3	1.5
Capacity	*S1EB*	-0.7	0	1.8	0.4	0.9	3.8	0.7	0.9	1.9	1.7	1.1	0.6	1.7
Guest nights	*S1EC*	7.3	-2.0	3.3	3.7	4.8	1.8	23.6	-17.6	-3.6	-13.7	-6.8	-10.7	-3.2
Occupancy rate	*S1ED*	9.0	-3.4	-1.4	7.7	2.6	-0.6	17.5	-14.8	-10.0	-10.2	-3.8	-4.8	-2.6
Average stay (nights)	*S1EE*	0.7	2.9	1.3	-2.5	-10.8	0.2	5.8	-6.4	-4.6	4.8	-0.3	-1.4	4.2
Total														
Number of establishments	*S19A*	2.2	2.4	3.0	3.1	2.4	2.5	2.6	2.4	1.5	1.8	2.3	1.3	1.0
Capacity	*S19B*	1.9	1.7	2.4	2.3	2.4	5.8	2.1	2.3	2.5	2.6	2.1	1.9	2.2
Guest nights	*S19C*	4.1	-1.4	2.0	0.9	2.2	3.3	6.9	-3.6	4.7	-5.3	-2.1	-3.9	-5.2
Occupancy rate	*S19D*	1.2	-3.2	-1.2	-0.7	-0.8	-1.6	1.5	-0.8	0.1	-4.4	-1.3	-3.0	-3.8
Average stay (nights)	*S19E*	0.7	1.4	2.4	1.1	-2.4	-0.6	1.9	-1.4	0	1.6	0.8	-0.6	3.0

(1) Establishments that are temporarily closed for more than 14 days during a month are excluded from the results.
(2) Establishments primarily offering accommodation for periods of one month or more are excluded from the survey.
(3) Monthly capacity shows the number of stay units available and is affected by the number of days in a month.
(4) Hosted accommodation includes private hotels, guest houses, bed and breakfasts, and farmstays.
(5) Percentage changes are calculated on unrounded figures.

Table 2

Occupancy Rate Excluding Caravan Parks/Camping Grounds[1]

By region

Region	Series ref: ACSM	Month												
		2007				2008								
		Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
		Occupancy rate (percent)												
Northland	*S2RAB*	32.4	39.4	44.6	46.1	58.4	57.7	52.9	42.3	33.3	26.0	26.3	22.1	28.5
Auckland	*S2RBB*	54.8	56.6	69.5	53.9	62.9	73.3	69.5	60.9	54.8	50.7	51.6	55.4	56.3
Waikato	*S2RCB*	41.0	40.3	46.3	42.0	52.4	54.9	51.1	44.0	35.2	32.0	34.1	34.5	35.2
Bay of Plenty	*S2RDB*	48.0	50.5	56.0	51.1	60.3	63.3	58.3	52.7	45.5	42.7	45.3	42.2	45.8
Hawke's Bay/Gisborne	*S2REB*	40.5	46.4	47.3	49.2	59.0	62.2	61.3	47.6	37.2	33.3	35.8	31.5	37.4
Taranaki/Manawatu-Wanganui	*S2RFB*	43.7	36.2	40.0	33.4	38.4	45.9	47.8	39.9	35.0	31.4	40.9	39.8	41.1
Wellington	*S2RGB*	54.5	52.7	66.0	53.0	58.4	73.7	73.5	62.8	56.0	50.2	54.2	48.6	54.7
Nelson/Marlborough/Tasman	*S2RHB*	32.6	36.4	49.1	51.3	65.8	69.6	64.5	47.5	33.4	31.2	29.0	27.9	31.0
Canterbury	*S2RIB*	43.5	47.9	58.3	51.0	59.3	67.1	62.6	51.1	39.5	36.4	41.9	39.3	42.5
West Coast	*S2RJB*	28.4	36.0	47.6	45.7	57.5	65.3	61.8	45.9	30.4	25.2	28.0	25.9	29.3
Otago	*S2RKB*	51.3	46.6	58.9	54.4	63.7	74.0	66.8	56.5	40.4	37.0	57.5	56.3	44.9
Southland	*S2RLB*	28.3	33.9	50.5	47.6	55.8	67.0	59.0	44.0	34.3	25.1	26.6	25.1	28.4
New Zealand	*S2RZB*	45.2	46.4	56.3	49.6	58.7	66.3	62.4	52.1	42.4	38.3	43.3	42.1	43.4
		Percentage change from the same month of the previous year												
Northland	*S2RAB*	-4.6	-8.3	-10.0	-2.7	-7.3	-11.0	-7.8	-4.6	-2.0	-11.8	-14.0	-21.1	-12.0
Auckland	*S2RBB*	-0.1	-3.7	3.5	-4.6	1.3	3.0	-2.7	7.4	5.2	-4.0	-1.1	3.0	2.6
Waikato	*S2RCB*	6.3	0.2	-8.2	-9.9	-7.0	-5.3	-9.5	-4.5	-3.9	-11.0	-11.5	-5.0	-14.1
Bay of Plenty	*S2RDB*	-0.4	-7.1	-6.7	-8.3	-5.2	-4.6	-8.2	-5.5	-1.7	3.9	-0.3	8.5	-4.7
Hawke's Bay/Gisborne	*S2REB*	-1.0	-1.8	-7.5	-0.7	-7.8	-3.8	-3.5	-2.1	-4.2	-12.2	-5.0	-15.5	-7.7
Taranaki/Manawatu-Wanganui	*S2RFB*	-8.8	-9.8	-1.2	-3.5	-9.4	-11.0	-2.4	1.3	-1.6	-5.2	3.3	-8.0	-5.9
Wellington	*S2RGB*	-3.5	-10.2	0.6	0.7	1.1	-1.6	6.5	10.5	10.6	2.7	17.4	0.8	0.4
Nelson/Marlborough/Tasman	*S2RHB*	-0.4	-4.4	-4.7	-4.8	-2.3	-3.9	3.9	-0.4	-1.7	-1.6	-6.3	-12.1	-4.9
Canterbury	*S2RIB*	-1.2	-0.9	-0.7	-1.3	1.2	-4.1	0.7	-1.0	-2.3	-4.0	-2.7	-4.8	-2.2
West Coast	*S2RJB*	-0.8	-2.5	-3.7	-0.5	-1.8	-2.6	8.0	1.3	6.7	2.4	5.3	2.3	2.9
Otago	*S2RKB*	1.9	1.5	0.5	-2.3	-3.1	0.2	-2.2	-2.0	-2.7	-8.8	-6.1	-8.0	-12.4
Southland	*S2RLB*	-4.1	-10.6	0.5	2.4	-1.0	-2.4	-3.9	0.6	8.7	2.8	8.6	-2.1	0.3
New Zealand	*S2RZB*	-0.9	-3.9	-1.5	-3.4	-2.3	-2.6	-1.7	1.0	1.0	-4.2	-1.5	-3.3	-4.1

(1) More detailed information is available from regional tourism organisations or Statistics New Zealand.

Table 3

Total Guest Nights

		Actual series		Seasonally adjusted series[1][2]		Trend series[1][3]	
		Guest nights (000)	Change from same month previous year (percent)	Guest nights (000)	Change from previous month (percent)	Guest nights (000)	Change from previous month (percent)
Series ref: ACS		*S4A9Z03*		*S4S9Z03*		*S4T9Z03*	
Month							
2005	Sep	2,129	-2.7	2,585 R	0.3 R	2,600 R	0 R
	Oct	2,362	2.1	2,620 R	1.4 R	2,600 R	0 R
	Nov	2,619	-1.3	2,589 R	-1.2 R	2,599 R	0 R
	Dec	3,070	-3.3	2,563 R	-1.0 R	2,599 R	0 R
2006	Jan	4,263	-1.7	2,614 R	2.0 R	2,598 R	0 R
	Feb	3,292	2.5	2,605 R	-0.3 R	2,599 R	0 R
	Mar	3,162	-6.7	2,589 R	-0.6 R	2,602 R	0.1 R
	Apr	2,746	3.9	2,655 R	2.6 R	2,608 R	0.2 R
	May	1,836	1.5	2,611 R	-1.7 R	2,617 R	0.3 R
	Jun	1,702	-6.9	2,616 R	0.2 R	2,628 R	0.4 R
	Jul	2,082	-4.0	2,578 R	-1.5 R	2,640 R	0.5 R
	Aug	2,002	3.1	2,648 R	2.7 R	2,653 R	0.5 R
	Sep	2,197	3.2	2,669 R	0.8 R	2,667 R	0.5 R
	Oct	2,474	4.7	2,748 R	3.0 R	2,681 R	0.5 R
	Nov	2,740	4.6	2,710 R	-1.4 R	2,696 R	0.5 R
	Dec	3,210	4.6	2,699 R	-0.4 R	2,710 R	0.5 R
2007	Jan	4,364	2.4	2,679 R	-0.7 R	2,723 R	0.5 R
	Feb	3,493	6.1	2,745 R	2.5 R	2,735 R	0.4 R
	Mar	3,399	7.5	2,769 R	0.9 R	2,745 R	0.4 R
	Apr	2,814	2.5	2,725 R	-1.6 R	2,752 R	0.3 R
	May	1,942	5.8	2,756 R	1.1 R	2,757 R	0.2 R
	Jun	1,809	6.3	2,790 R	1.2 R	2,760 R	0.1 R
	Jul	2,205	5.9	2,741 R	-1.8 R	2,763 R	0.1 R
	Aug	2,131	6.4	2,808 R	2.5 R	2,765 R	0.1 R
	Sep	2,286	4.1	2,783 R	-0.9 R	2,767 R	0 R
	Oct	2,439	-1.4	2,706 R	-2.8 R	2,767 R	0 R
	Nov	2,795	2.0	2,762 R	2.1 R	2,765 R	-0.1 R
	Dec	3,239	0.9	2,734 R	-1.0 R	2,762 R	-0.1 R
2008	Jan	4,461	2.2	2,743 R	0.3 R	2,757 R	-0.2 R
	Feb	3,609	3.3	2,826 R	3.0 R	2,751 R	-0.2 R
	Mar	3,633	6.9	2,952 R	4.5 R	2,742 R	-0.3 R
	Apr	2,713	-3.6	2,628 R	-11.0 R	2,732 R	-0.4 R
	May	2,033	4.7	2,881 R	9.6 R	2,721 R	-0.4 R
	Jun	1,713	-5.3	2,647 R	-8.1 R	2,709 R	-0.4 R
	Jul	2,159	-2.1	2,692 R	1.7 R	2,696 R	-0.5 R
	Aug	2,048	-3.9	2,692 R	0 R	2,685 R	-0.4 R
	Sep	2,167	-5.2	2,642	-1.9	2,675	-0.4

(1) All figures are subject to revision when the seasonal adjustment program is run each period.
(2) The seasonally adjusted series differs from the actual series in that the seasonal changes have been removed.
(3) The trend series differs from the actual series in that both the seasonal and irregular components have been removed.

Symbol:
R revised

Table 4

Seasonally Adjusted and Trend Guest Nights[1]

By accommodation type

Accommodation type	*Series ref: ACSM*	Month												
		2007				2008								
		Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
Seasonally adjusted guest nights (000)[2]														
Hotels/resorts	*S4SAZ03*	869 R	856 R	875 R	860 R	893 R	915 R	904 R	893 R	923 R	886 R	886 R	902 R	869
Motels/motor inns/apartments	*S4SBZ03*	926 R	906 R	927 R	909 R	902 R	928 R	923 R	865 R	944 R	797 R	862 R	850 R	842
Hosted accommodation[3]	*S4SCZ03*	47 R	47 R	49 R	50 R	48 R	50 R	51 R	45 R	48 R	40 R	45 R	44 R	44
Backpackers/hostels	*S4SDZ03*	401 R	370 R	372 R	374 R	364 R	378 R	388 R	386 R	412 R	398 R	384 R	381 R	365
Caravan parks/camping grounds	*S4SEZ03*	547 R	532 R	540 R	542 R	542 R	560 R	679 R	442 R	538 R	488 R	507 R	501 R	528
Percentage change from previous month														
Hotels/resorts	*S4SAZ03*	0.1 R	-1.5 R	2.3 R	-1.7 R	3.8 R	2.5 R	-1.3 R	-1.2 R	3.4 R	-4.0 R	0 R	1.8 R	-3.6
Motels/motor inns/apartments	*S4SBZ03*	-2.8 R	-2.2 R	2.4 R	-2.0 R	-0.7 R	2.9 R	-0.6 R	-6.2 R	9.1 R	-15.6 R	8.1 R	-1.4 R	-0.9
Hosted accommodation[3]	*S4SCZ03*	-1.3 R	-1.0 R	5.8 R	0.1 R	-2.8 R	3.9 R	2.5 R	-13.0 R	7.1 R	-16.7 R	11.8 R	-1.6 R	-0.4
Backpackers/hostels	*S4SDZ03*	3.6 R	-7.8 R	0.7 R	0.4 R	-2.7 R	3.9 R	2.7 R	-0.6 R	6.7 R	-3.4 R	-3.3 R	-0.8 R	-4.3
Caravan parks/camping grounds	*S4SEZ03*	-2.7 R	-2.7 R	1.6 R	0.4 R	-0.1 R	3.4 R	21.2 R	-34.9 R	21.7 R	-9.3 R	3.9 R	-1.3 R	5.5
Guest nights trend (000)[4]														
Hotels/resorts	*S4TAZ03*	864 R	867 R	871 R	879 R	889 R	898 R	904 R	905 R	903 R	898 R	892 R	887 R	883
Motels/motor inns/apartments	*S4TBZ03*	926 R	924 R	921 R	916 R	911 R	904 R	896 R	889 R	880 R	872 R	863 R	856 R	848
Hosted accommodation[3]	*S4TCZ03*	47 R	48 R	48 R	49 R	49 R	48 R	48 R	47 R	47 R	46 R	46 R	45 R	44
Backpackers/hostels	*S4TDZ03*	380 R	377 R	373 R	372 R	373 R	378 R	384 R	389 R	391 R	389 R	386 R	381 R	376
Caravan parks/camping grounds	*S4TEZ03*	550 R	549 R	547 R	544 R	540 R	537 R	532 R	528 R	524 R	519 R	515 R	512 R	508
Percentage change from previous month														
Hotels/resorts	*S4TAZ03*	0.2 R	0.4 R	0.5 R	0.9 R	1.1 R	1.0 R	0.7 R	0.2 R	-0.3 R	-0.6 R	-0.6 R	-0.6 R	-0.5
Motels/motor inns/apartments	*S4TBZ03*	-0.1 R	-0.2 R	-0.3 R	-0.5 R	-0.6 R	-0.7 R	-0.8 R	-0.9 R	-0.9 R	-0.9 R	-1.0 R	-0.9 R	-0.9
Hosted accommodation[3]	*S4TCZ03*	0.8 R	0.9 R	0.8 R	0.5 R	0.1 R	-0.4 R	-0.8 R	-1.1 R	-1.3 R	-1.3 R	-1.4 R	-1.4 R	-1.5
Backpackers/hostels	*S4TDZ03*	-0.7 R	-1.0 R	-0.9 R	-0.5 R	0.4 R	1.2 R	1.6 R	1.3 R	0.5 R	-0.3 R	-0.9 R	-1.2 R	-1.3
Caravan parks/camping grounds	*S4TEZ03*	-0.1 R	-0.3 R	-0.4 R	-0.5 R	-0.6 R	-0.7 R	-0.8 R	-0.8 R	-0.8 R	-0.8 R	-0.8 R	-0.7 R	-0.6

(1) All figures are subject to revision when the seasonal adjustment program is run each period.
(2) The seasonally adjusted series differs from the actual series in that the seasonal changes have been removed.
(3) Hosted accommodation includes private hotels, guest houses, bed and breakfasts, and farmstays.
(4) The trend series differs from the actual series in that both the seasonal and irregular components have been removed.

Symbol:
R revised

Table 6

South Island Guest Nights

		Actual series		Seasonally adjusted series[1][2]		Trend series[1][3]	
		Guest nights (000)	Change from same month previous year (percent)	Guest nights (000)	Change from previous month (percent)	Guest nights (000)	Change from previous month (percent)
Series ref: ACS		*S4A9S03*		*S4S9S03*		*S4T9S03*	
Month							
2005	Sep	863	-4.8	1,090 R	0.8 R	1,092 R	0.2 R
	Oct	952	2.8	1,101 R	1.0 R	1,094 R	0.2 R
	Nov	1,138	-2.0	1,094 R	-0.7 R	1,096 R	0.2 R
	Dec	1,327	-2.9	1,075 R	-1.8 R	1,098 R	0.1 R
2006	Jan	1,866	2.0	1,128 R	4.9 R	1,099 R	0.1 R
	Feb	1,504	2.8	1,103 R	-2.2 R	1,099 R	0 R
	Mar	1,393	-7.1	1,094 R	-0.8 R	1,100 R	0 R
	Apr	1,190	8.5	1,114 R	1.8 R	1,100 R	0 R
	May	718	3.8	1,108 R	-0.6 R	1,100 R	0 R
	Jun	615	-12.5	1,093 R	-1.3 R	1,101 R	0.1 R
	Jul	823	-1.3	1,073 R	-1.9 R	1,103 R	0.2 R
	Aug	807	1.3	1,093 R	1.9 R	1,105 R	0.2 R
	Sep	870	0.8	1,108 R	1.4 R	1,109 R	0.3 R
	Oct	985	3.4	1,141 R	3.0 R	1,114 R	0.4 R
	Nov	1,168	2.7	1,124 R	-1.5 R	1,119 R	0.5 R
	Dec	1,385	4.4	1,130 R	0.5 R	1,126 R	0.6 R
2007	Jan	1,846	-1.1	1,115 R	-1.4 R	1,134 R	0.7 R
	Feb	1,573	4.6	1,148 R	2.9 R	1,142 R	0.7 R
	Mar	1,467	5.3	1,151 R	0.3 R	1,149 R	0.6 R
	Apr	1,207	1.4	1,130 R	-1.8 R	1,154 R	0.5 R
	May	753	4.8	1,153 R	2.0 R	1,159 R	0.4 R
	Jun	666	8.4	1,185 R	2.8 R	1,161 R	0.2 R
	Jul	904	9.8	1,177 R	-0.7 R	1,163 R	0.1 R
	Aug	886	9.8	1,196 R	1.7 R	1,164 R	0.1 R
	Sep	898	3.2	1,155 R	-3.5 R	1,163 R	0 R
	Oct	985	0	1,141 R	-1.2 R	1,163 R	-0.1 R
	Nov	1,194	2.1	1,149 R	0.7 R	1,162 R	-0.1 R
	Dec	1,400	1.1	1,148 R	0 R	1,161 R	-0.1 R
2008	Jan	1,902	3.0	1,148 R	-0.1 R	1,160 R	-0.1 R
	Feb	1,624	3.3	1,181 R	2.9 R	1,160 R	0 R
	Mar	1,621	10.4	1,270 R	7.5 R	1,159 R	0 R
	Apr	1,150	-4.7	1,078 R	-15.1 R	1,159 R	0 R
	May	777	3.3	1,187 R	10.1 R	1,158 R	-0.1 R
	Jun	634	-4.9	1,129 R	-4.9 R	1,156 R	-0.2 R
	Jul	904	0	1,175 R	4.1 R	1,154 R	-0.2 R
	Aug	852	-3.9	1,148 R	-2.4 R	1,152 R	-0.1 R
	Sep	865	-3.6	1,119	-2.5	1,150	-0.2

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(2) The seasonally adjusted series differs from the actual series in that the seasonal changes have been removed.
(3) The trend series differs from the actual series in that both the seasonal and irregular components have been removed.

Symbol:
R revised

Table 7

Regional Guest Nights

Region	Series ref: ACSM	Month												
		2007				2008								
		Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
Guest nights (000)														
Northland	*S6RA03*	93	116	129	215	355	203	195	134	90	68	71	59	84
Auckland	*S6RB03*	429	455	542	485	595	563	570	476	419	374	398	418	416
Waikato	*S6RC03*	196	200	214	267	405	287	294	224	166	141	166	162	177
Bay of Plenty	*S6RD03*	227	242	254	353	532	339	321	258	194	165	204	173	189
Hawke's Bay/Gisborne	*S6RE03*	82	104	97	153	217	147	154	105	76	58	72	61	78
Taranaki/Manawatu-Wanganui	*S6RF03*	156	132	134	145	198	165	179	131	107	98	150	150	152
Wellington	*S6RG03*	204	206	231	222	256	280	299	235	204	175	196	174	205
Nelson/Marlborough/Tasman	*S6RH03*	95	119	156	237	385	273	250	159	101	85	84	81	94
Canterbury	*S6RI03*	357	412	481	520	661	577	605	438	318	273	353	322	356
West Coast	*S6RJ03*	75	93	118	136	177	173	167	116	69	48	60	58	69
Otago	*S6RK03*	325	300	351	413	563	475	479	356	238	196	369	356	301
Southland	*S6RL03*	45	60	87	94	115	126	119	82	51	32	37	35	46
New Zealand	*S6RZ03*	2,286	2,439	2,795	3,239	4,461	3,609	3,633	2,713	2,033	1,713	2,159	2,048	2,167
Percentage change from the same month of the previous year(1)														
Northland		0.3	-10.0	-6.5	2.5	-2.3	-1.3	6.3	-6.4	-0.8	-9.7	-11.1	-22.1	-9.5
Auckland		8.6	-0.8	9.9	0.9	5.8	8.0	0	3.2	10.5	-0.3	-4.1	0.3	-3.1
Waikato		3.4	-2.8	-11.9	-6.9	-0.6	-4.7	-1.8	-10.0	1.5	-13.4	-10.8	-6.1	-9.8
Bay of Plenty		8.7	-0.2	4.4	3.1	4.4	6.7	4.5	-9.2	-0.5	-8.0	-3.6	-1.8	-16.7
Hawke's Bay/Gisborne		4.5	-0.1	-2.5	-1.5	-6.9	8.1	10.0	-11.6	-0.4	-19.9	-7.1	-17.8	-4.6
Taranaki/Manawatu-Wanganui		-7.9	-6.5	8.3	3.7	4.1	-5.1	8.9	-1.9	4.2	-6.7	2.4	-1.2	-3.0
Wellington		6.4	-1.2	0.1	4.9	2.5	6.3	11.9	8.2	12.0	1.4	5.3	-2.5	0.8
Nelson/Marlborough/Tasman		1.9	-3.4	-0.7	2.1	3.6	7.1	14.0	-6.2	1.6	-0.5	-2.7	-9.2	-1.3
Canterbury		3.1	2.5	6.0	2.8	7.1	3.3	14.6	-3.7	7.3	-0.5	4.0	-1.2	-0.4
West Coast		8.3	-5.2	-2.2	0.3	-0.5	-0.4	10.7	-1.4	0.5	-13.4	-7.3	-2.8	-8.4
Otago		2.6	0.6	0.8	-1.1	0.3	2.5	6.4	-6.9	-0.9	-9.2	-2.0	-5.0	-7.4
Southland		3.2	-4.4	-1.2	0	-2.3	3.2	0.3	-1.6	6.2	-9.6	1.9	-5.6	1.1
New Zealand		4.1	-1.4	2.0	0.9	2.2	3.3	6.9	-3.6	4.7	-5.3	-2.1	-3.9	-5.2

(1) Percentage changes are calculated on unrounded figures.