



Great stats Great stories Great rewards!

Journalism Student Award 2009

Statistics New Zealand is offering a prize to a student enrolled in a recognised journalism course for the print or electronic story with the best use of official statistics!

Eligibility

Any student enrolled in a recognised journalism course in the 2009 year.

Stories may be of a general nature, but must use statistics in some way.

Stories must be published or broadcast between 1 April and 30 September 2009, in a media outlet judged by the panel to be a legitimate media outlet which carries news to the general public.

Evidence of publication must be submitted in the form of a copy of the final published story, or a tape/transcript of a broadcast story.

Stories must use official statistics (preferably Tier 1 Statistics – see www.statisphere.govt.nz) to inform a story of interest to the public.

Rules

- Stories must use **official statistics** (preferably Tier 1 Statistics – see www.statisphere.govt.nz) to inform a story of interest to the public.
- Stories to be broadcast or published between 1 April and 30 September 2009, in recognised news media.

- Statistics should be used accurately.
- All entrants must be enrolled in a journalism training programme (registered with the JTO) between 31 March 2009 and 30 October 2009.
- The judges' decision is final and no discussion will be entered into.
- Prizes cannot be exchanged.
- Statistics New Zealand reserves the right to use the image of the winner and use details of the winning stories to publicise the award and the use of official statistics.

Judging panel

- Brian Fallow, Economics Editor, *New Zealand Herald*
- Brent Edwards, Parliamentary Correspondent, Radio New Zealand
- Geoff Bascand, Government Statistician, Statistics New Zealand

Great Prizes

- FIRST \$800** plus a data stick
- SECOND \$500** plus a data stick
- THIRD \$200** plus a data stick

Contact

Email to:
communication@stats.govt.nz

Post to:
Anne Hannah
Communications Team
Statistics New Zealand
PO Box 2922
WELLINGTON

Please include your contact details, phone number, name and date of publication.



Closing date: 16 October 2009 **Winners announced: November 2009**

If you need information, call us on 0508 525 525 or visit www.stats.govt.nz